

REGENCY



ELEGANCE

The Royal Glen News

NEWSLETTER OF THE ROYAL GLEN HOTEL • SIDMOUTH



Largely unchanged view of Sidmouth from Salcombe Hill

KEEPING IN TOUCH IN THE NEW MILLENNIUM

On behalf of Mrs Crane and myself, Hilary, Vivienne and their families and all your friends and staff at the Royal Glen – may we wish you all every success, good health and happiness in the new year that is before us. Moreover, before I go any further, let me introduce you to what will be a regular feature of the future – our Newsletter, which we have named for this edition only – ‘The Royal Glen News’. It is one of the ways we hope to keep you up to date with the hotel, the family, the staff and what has happened or is going to happen in the near future in Sidmouth.

OUR ‘THANK YOU’

I will tell you more about a competition to find a permanent name for the newsletter later – but first I want to thank every one of you for your support over the many years that we have owned and run the hotel. Simply - we all thank you for your support and friendship, without which the wider Royal Glen family, which includes you all, would not be as wide and extensive as it is today. We have guests who have been with us for over 30 years and still going strong, as well as new visitors from last year who have just begun their ‘Love affair’ with Sidmouth. So many of you tell us that this is all part of belonging to the ‘Royal Glen Family’.



TELLING YOUR FRIENDS

We also thank you for the countless new friends which you have introduced to the hotel through your own personal recommendations. This is our second largest source of business after your own return visits, where 70% of you return to us. We are enormously pleased that you can so frequently personally recommend what we offer to your friends and families. Again, may we say thank you – and keep it up! But more than this we have introduced an ‘Introduce New Friends’ discount which will give you some direct reward for your thought and effort on our behalf – as well as provide a ‘Welcome Discount’ to any new guests you invite. Details are attached.

THE ROYAL GLEN - ON THE BBC HOLIDAY PROGRAMME ?

Don't forget to tell your friends and tune in on Tuesday February 22nd at 7.00pm when the whole of the programme is linked from Sidmouth. Sidmouth's part of the programme was filmed in early June last year and took a whole week to complete with our Town Clerk, Trina Jarrett, acting as Craig Doyle's personal guide for the period. The 'young charmer' presents a refreshing new slant on all your favourite places in the town and around. Look out for the possibility of a snippet filmed outside the Royal Glen, which may or may not be included. Craig and the team came into the hotel and were greeted by Yvonne and shown around by Robert. Yvonne thought Craig was, indeed, 'charming, friendly and very polite'. Yvonne is now a confirmed fan!

A 'NAME THE NEWSLETTER' COMPETITION

We would love to hear your suggestions for a permanent name for this Newsletter. Please call us with your suggestions when you are booking your next stay or your summer holidays or just give us a call or drop us a line. We will choose the new name from those which are the most popular - unless there is something really right! We would also like to hear what you would like to see in the next issue, later in the year.

The winners will be offered a FREE two-night weekend break for two in the autumn.

The closing date for this competition is the end of March.

'INTRODUCE NEW FRIENDS' DISCOUNT

If you have friends or family who have not been to stay with us before, you can book them in with your own party - both

with a 5% discount off our normal rates and with a bottle of wine to make your first night dinner with your friends a little bit extra special. Alternatively, provided the booking is made at the same time, you can book for your friends to come at a different time – with a bottle of wine each!

All you have to do is make a booking for your friends and yourselves at the same time for a stay **from now till May 31 and from October 1 onwards.**

ROYAL GLEN'S HERITAGE IS NUMBER ONE!

The combination of a friendly relaxed family atmosphere, great food and an indoor swimming pool, were all very high on the list of pluses given during our recent telephone research. But most popular of all - simply because it was mentioned by everyone - was the sheer pleasure you take in staying in, perhaps, the most historic hotel in Sidmouth. We will continue to cherish the special place that the Royal Glen has in your affections and in the nation's heritage, with its Grade 1 listing. At the same time, we promise to continue to bring a quality of food, service and atmosphere which, you say, meets your needs and brings you back - often several times a year - year after year.

...AND THE POOL?

Even more scarce than parking in some parts of the town, are indoor heated swimming pools. For the past 14 years we have been delighted to offer this facility to our guests and their children. This is particularly well appreciated during school holidays when we are, unlike many hotels in the town, usually fully booked by families. We are particularly keen to maintain our appeal to young families who are sometimes in their second and third generations with us. We can only thank those parents - and grandparents - who have brought their families to us to appreciate the unspoilt and wide-ranging attractions of the town, the beaches and the local area.

SIDMOUTH – TRULY BRITAIN'S 'FLORAL TOWN'

Once again Sidmouth has won one of the nation's premier Floral Competitions in 1999. This time as the Winner of 'Britain in Bloom' for towns of our size in the whole of the South West. It really is a tribute to all concerned who have made the town one of the most beautiful, with its borders, street features, walks and gardens such as the Connaught. They are so important to us all.



Charming early print of the young Princess Victoria and the Royal Family

THE ROYAL GLEN NEWS.... A WEBSITE?

The Royal Glen Newsletter will be followed by other improvements, both in the hotel and in communications with yourselves and those new couples and families who might appreciate what we offer in terms of atmosphere, food and welcome. So we will be publishing another edition of the newsletter later in the year, as well as keeping in touch through the post. We are even going to consider introducing our own website!

THE NEWSLETTER DESIGN

We have commissioned a Sidmouth-based designer, Giles Sadler, to design the Newsletter and to advise us on our approach. We particularly value the hotels connection with the Duke and Duchess of Kent and their daughter, the Princess Victoria. The Princess and her mother are pictured in the monogram on the front page and on the centre spread and the Kents' coat of arms is at our masthead. We hope you like them, as we are determined to retain the continuity with our heritage, whilst we continue to improve facilities and the enjoyment of our guests.

IT'S SPRING AND ALAN'S SINGING

We will soon have our usual early spring in Sidmouth – and like most years Alan, our head waiter, will be singing again! No one knows how many years ago it was that Alan started – but like the spring birds – its something we all look forward to and enjoy. A harbinger of warm nights and our delicious dinners – which we all appreciate. Keep smiling – and singing - Alan!

WINTER TARIFF

November 1st 1999 - April 30th 2000

		Standard Room	Small Room
Weekly	(D B&B)	£240.00	£217.00
Daily	(D B&B)	£49.00	£44.00
3 Day Break	(D B&B)	£120.00	£111.00
2 Day Break	(D B&B)	£88.00	£78.00
Daily	(B&B)	£35.00	£30.00

*Winter Special November 1999 - March 2000 5 nights DBB
£165.00 per person no specific room guaranteed.*

MAY & OCTOBER (ONLY) 2000

		Standard Room	Small Room
Weekly	(D B&B)	£345.00	£317.00
Daily	(D B&B)	£54.00	£50.00
3 Day Break	(D B&B)	£154.50	£143.50
Daily	(B&B)	£40.00	£36.00

SUMMER TARIFF

1st June -30th September 2000

		Standard Room	Small Room
Weekly	(D B&B)	£366.00	£340.00
Daily	(D B&B)	£57.00	£53.00
3 Day Break	(D B&B)	£164.00	£153.00
Daily	(B&B)	£43.00	£39.00

There is no reduction on 3 day or weekly rates for meals not taken.

*All terms are per person inclusive of 17.5% VAT.
Gratuities are left to the discretion of guests.*

SIDMOUTH AREA EVENTS 2000

6 April	Sidmouth Spring Flower Show
2-6 May	Drama Festival
2-9 May	Donkey Week
1 June	Salcombe Regis Fair
22 June	Sidmouth Summer Flower Show
23-30 June	Beer - Dinghy Sailing World Championships
29 June-30 Sept	Charles Vance Plays Season
5-12 July	Secluded Gardens Open
12-26 July	Art Exhibition
24-28 July	Cricket Festival
30 July	Branscombe Air & Classic Cars Show
4-11 August	Folk Week
24 August	Woolbrook Flower Show
23 September	Sidmouth Carnival



THE ROYAL GLEN HOTEL
Glen Road, Sidmouth, Devon EX10 8RW.
Telephone (01395) 513221/513456 Fax (01395) 514922
E mail: sidmouthroyalglen.hotel@virgin.net
Proprietors: Mr & Mrs O.G. Crane & Family

